



***News* from the
Delaware Bankers Association**

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**DELAWARE CELEBRATES 20th ANNUAL
“TEACH CHILDREN TO SAVE DAY”**

Governor Carney and General Assembly Honor Effort

APRIL 20, 2018 – DOVER, DELAWARE – Delaware is celebrating the 20th Annual Teach Children to Save Day. Governor John Carney proclaimed the week of April 23rd “Teach Children to Save Week” in the First State. The General Assembly recognized two decades of teaching children the importance of saving with a joint resolution commemorating the event.

Throughout the week of April 23rd to April 27th 195 banker volunteers will teach an estimated 9,000 students in over 82 public, private, and parochial schools, throughout Delaware. Over 90 percent of Delaware’s banks participate in the Teach Children to Save Day event, the highest participation rate in the nation. Several bank presidents and special guests are also volunteering as teachers for the event, these include: Robert Glen, Delaware Bank Commissioner; Joe Westcott, Market President, Delaware, Capital One; Chip Rossi, Delaware Market President, Bank of America; Randy Taylor, Executive Vice President & Director of Private Banking, Fulton Bank; and, Sarah Long, President, Delaware Financial Education Alliance.

This year’s Teach Children to Save Day lesson is taken from the new book *The Great Investo and the Winning Ticket*. The book teaches the value of saving consistently to build a financially secure future. The book was written and illustrated by Greg Koseluk of the Delaware Bankers Association. The book was created specifically for the 2018 Teach Children to Save Day event and was made possible by a grant from Capital One. The book is available from Amazon and other retailers.

Teach Children to Save Day is a part of a national program developed by the American Bankers Association’s Education Foundation to teach children about the importance of saving. The Delaware Bankers Association and the Delaware Financial Education Alliance coordinates the program in partnership with the University of Delaware’s Center for Economic Education and Entrepreneurship (CEEE). The CEEE develops the lessons which meet Delaware’s state economic education standards. In

addition to lesson development, CEEE also plays a vital role in preparing the lesson packets for each volunteer and classroom teacher, as well as matching the bankers to the schools.

The Delaware Bankers Association is a not-for-profit, private trade association that represents its members chartered to do banking business in the State of Delaware. The Association serves in the areas of State and Federal advocacy, education, community outreach, communications and events. The Delaware Financial Education Alliance provides financial literacy programs for the benefit of all segments of Delaware's population.

TEACH CHILDREN TO SAVE DAY SPECIAL GUEST TEACHERS

Wednesday, April 25th

Joe Westcott, Market President, Delaware, Capital One - Cooke Elementary School, 2025 Graves Rd, Hockessin, DE 19707, Nancy McDermott's classroom - 9:30 a.m.

Thursday, April 26th

Sarah A. Long, President, Delaware Financial Education Alliance – Old State Elementary School, 580 Tony Marchio Drive, Townsend, DE 19734, Diane Ciccone's Classroom, 1:30 p.m.

Friday, April 27th

Robert Glen, Delaware Bank Commissioner – Wilbur Elementary School, 4050 Wrangle Hill Rd, Bear, DE 19701, Erin Boettcher's classroom, 9:30 a.m.

Randy Taylor - Executive Vice President & Director of Private Banking, Fulton Bank, Southern Elementary School, 795 Cox Neck Rd, New Castle, DE 19720. Nancy Frailey's classroom, 10:00 a.m.

Tuesday, May 3rd

Chip Rossi, Delaware Market President, Bank of America - Castle Hills Elementary School, 502 Moores Ln, New Castle, DE 19720, Amy Albright's classroom, 9:00 a.m.

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